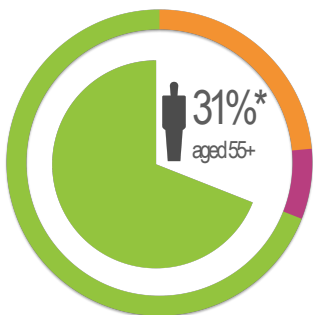


How Omega 3 could save €13bn a year in EU healthcare costs

Independent research company Frost & Sullivan explored the potential for generating healthcare cost savings in the EU through more widespread regular use of Omega 3 food supplements. The study focused on people aged 55 and over as this demographic group is considered to be at high risk of developing cardiovascular disease (CVD).

Total European population 509m people



38.4m

24%

Number and percentage of over 55s in the EU considered to be at risk of experiencing a CVD-attributed hospital event

This represents a total cost of € 34,637 per event or a total of € 1.33 trillion over the next 5 years



-4.9%

Reduction in the relative risk of an individual aged 55+ experiencing a CVD-attributed hospital event through the daily consumption of:
1000 mg Omega 3 EPA+DHA



€ 64.5 billion

Total savings generated in the EU over 5 years through more widespread regular use of Omega 3 supplements (equivalent to €12.9 bn per annum)

1.5 million

Number of preventable cases, over 5 years, of CVD in people aged 55+ through more widespread regular use of Omega 3 food supplements



food supplements europe